

Create a family mission statement

A FAMILY MISSION STATEMENT DEFINES YOUR CORE VALUES & PRIORITIES. IT'S A USEFUL TOOL TO BIND YOUR FAMILY TOGETHER FOR A COMMON PURPOSE.



Gather as a family to talk about what you value most. Brainstorm words that best describe your family dynamics and priorities.

Ask good questions

- What is our family's purpose?
- What do we love to do together?
- What makes our family unique?
- What legacy do we hope to leave?

Create a draft

Identify themes from your conversations together and write a mission statement. The statement can be a paragraph, bullet points, or phrases that capture your family.

Reflect & refine

Take time to reflect on your first draft and see if it fits your family. Talk about what you've put together and get feedback. Adjust and refine as needed.

Finalize & display

Your mission statement doesn't have to be perfect, but it should accurately reflect your family's core values and goals. Display it somewhere visible.

Update

As your family grows and changes, your mission statement should change, too. Your values and goals will naturally evolve over time.

