

# Create a family mission statement



A FAMILY MISSION STATEMENT DEFINES YOUR CORE VALUES & PRIORITIES. IT'S A USEFUL TOOL TO BIND YOUR FAMILY TOGETHER FOR A COMMON PURPOSE.



Gather as a family to talk about what you value most. Brainstorm words that best describe your family dynamics and priorities.

#### Ask good questions

- What is our family's purpose?
- What do we love to do together?
- What makes our family unique?
- What legacy do we hope to leave?

#### Create a draft

Identify themes from your conversations together and write a mission statement. The statement can be a paragraph, bullet points, or phrases that capture your family.

#### Reflect & refine

Take time to reflect on your first draft and see if it fits your family. Talk about what you've put together and get feedback. Adjust and refine as needed.

#### Finalize & display

Your mission statement doesn't have to be perfect, but it should accurately reflect your family's core values and goals. Display it somewhere visible.

#### Update

As your family grows and changes, your mission statement should change, too. Your values and goals will naturally evolve over time.