



Q&A: Diversity in the workplace

Every workplace is part of a broader community of people. As such, it should reflect the diversity around it. A more diverse workplace benefits both the company and its employees.



WHAT IS DIVERSITY?

The practice of involving people from a variety of backgrounds, including race, gender, ethnicity, sexual orientation, religion, and disability.

WHY DOES IT MATTER?

To be effective, a workplace should reflect the diversity of its clients, local community, and broader society. When people from different backgrounds work together, they are ideally placed to provide efficient and equitable service.

HOW DOES IT BENEFIT A COMPANY?

Establishing policies that value diversity creates a corporate environment that promotes collaboration, innovation, and new perspectives.

HOW DOES IT HELP EMPLOYEES?

Working in a diverse, inclusive environment allows each employee to rise to their full potential and maximize their skills. Diverse companies build on the unique strengths of each individual.